



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:

Takashi OSHIBA et al.

Title:

ADVERTISEMENT OPPORTUNITY TRADING SYSTEM,

ADVERTISEMENT OPPORTUNITY TRADING METHOD, AND

RECORDING MEDIUM

Application No.:

10/025,770

Filing Date:

12/26/2001

Examiner:

John W. Van Bramer

Art Unit:

3622

Confirmation No.:

5864

REPLY UNDER 37 CFR 1.116

Mail Stop AF Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

This communication is responsive to the Final Office Action dated May 23, 2007, concerning the above-referenced patent application.

A listing of the Claims begins on page 2 of this document.

Remarks/Arguments begin on page 15 of this document.

Please amend the application as follows: